

# PEDESTRIAN ACCIDENT FACTS

AN INFOGRAPHIC BROUGHT TO YOU BY:



## THE FACTS ON PEDESTRIAN ACCIDENTS

NATIONWIDE, ON AN AVERAGE DAY,

**430 PEOPLE**

go to the emergency room and



**12 PEOPLE**

die after being hit by cars



In California, pedestrian fatalities  
**INCREASED BY 7%**  
from 2014 to 2015.



Los Angeles County is by far the  
**MOST DANGEROUS**  
county in the nation for pedestrians, with  
**207 fatalities in 2014**

## KEY RISK FACTORS IN PEDESTRIAN FATALITIES



**73%** of pedestrian deaths



**70%** away from intersections



**70%** at night



**ALCOHOL USE**  
(either by the driver or the pedestrian)  
is a factor in about half of pedestrian  
**FATALITIES**

OTHER MAJOR RISK FACTORS INCLUDE:



Speeding



Distraction



Not following traffic signals

## STAYING SAFE ON FOOT



**Look both ways:** Left, Right, and Left Again before crossing.

**Stay legal:** Use crosswalks and sidewalks. Obey Walk/Don't Walk signals. If there is no sidewalk, walk facing traffic and stay to the left.



**Don't assume!** Make eye contact with the driver before you cross.

**Don't drink and walk.** Alcohol impairs your reflexes and decision-making skills.



**Avoid distractions:** Put away your cell phone, headphones and other electronics before crossing the street.

**Stay Visible!** If you need to walk at night, wear bright colors and be extra vigilant.



**Children under 10** need to cross the street with an adult. Small children are not developmentally able to judge the speed and distance of oncoming cars.

WE WILL FIGHT FOR YOU TO GET THE JUSTICE YOU DESERVE.

Contact Ardalan & Associates for a **FREE** consultation.

**(888) 259-5861**



Sources:  
<http://www.cdc.gov/features/pedestriansafety/>  
<http://www.latimes.com/local/california/la-me-ln-pedestrian-deaths-rise-20160308-story.html>  
<http://www.autoinsurancecenter.com/the-worst-places-to-be-a-pedestrian.htm>  
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<https://www.safekids.org/walkingsafetytips>

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INTERACTIVE